smaller Kendras which were not telecasting agricultural programmes have also started telecast of agricultural programmes in a similar manner. In view ol this, a separate channel is not under consideration, at present.

O.B. Vans Purchased by Doordarshan

1993. SHRI RAM GOPAL YADAV:
SHRI AJIT P. K. JOGI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of O. B. Vans purchased by Doordarshan exclusively for sport coverage;

(b) whether the O. B. Vans were used to cover the cricket matches between India and other nations; and

(c) if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Doordarshan has a total of 17 O. B. vans at present, and these are used for multifarious coverages, including sports events.

(b) Yes, Sir.

(c) Does not arise.

Collaboration of Cable Operators with Joint American-Indian Network Satellite T V

1994. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) whether Govemment are aware that the Joint American-Indian Network Satellite Television has decided to join hands with Cable Operators to run a Hindi Movie Channel on a revenue sharing basis;

(b) if so, the details thereof and the reasons therefor; and

(c) what is Government's reaction thereto?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Press reports to this effect have come to the notice of Gov-eminent.

(c) Government has no role in such tie-ups between private parties.

Loss Suffered by AIR|AD

1995. SHRIMATI CHANDRIKA ABHINADAN JAIN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what was the amount of losses suffered by AU India Radio and Doordarshan Kendra during 1991-92, 1992-93, 1993-94 as compared to 1990-91, state-wise;

(b) what are the cumulative losses suffered by the DDK and AIR;

(c) what are the reaesons for mounting losses of DDK and AIR;

(d) what measures|steps are being taken by Government to improve the performances of AIR and DDK; and

(e) the details thereof and if not, the, reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING SHRI K. P. SINGH DEO): (a) The commercial revenue earned by All lndia Radio and Doordarshan during the period in question increased each year as the figures given below indicate:-

(Rs. in crores)

Year	AIR	Doordarshan
1990-91 . . .	39.30	253.85
1991-92 . . .	52.73	300.61
1992-93 . . .	58.91	360.23
1993-94 . . .	64.35	372.98

(b) and (c) Do not arise.

(d) and (e) AU Radio and Doordarshan constatly strive to brig about a qualitative

improvement in their programmes so as to retain the interest of the listeners viewers and continue to be a very cost efficient medium, for the advertisers.

Impact of GIobalised Television on Nation's Culture And Educational System

1996. SRRI ASHOK MITRA: Will the Minister of INFORMATION AND BROADASTING be pleased to state:

(a) whether Government would consider constituting a committee of eminent citizens to assess the impact of globalised television on the nation's culture and educational system;

(b) whether Government would take a set of interim measures to prevent undesirable consequences following the viewing of foreign teIevision~pending the recommendations of such a committee; and

(c) whether Government would, in this connection, examine the measures adopted by such countries as the People's Republic; of China, Malaysia and Singapore?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING SHRI K. P. SINGH DEO): (a) While there is no such proposal under consideration at present, Doordarshan has commissioned a study on the impact of television including satellite and cable television on the historical, cultural, social, political, environment, sports, education and intellectual aspects.

(b) The programmes shown on foreign satellite channels are not governed by the law of this country.

(c) Goernment is aware of the measures adopted in these countries.

Entry of Foreign Media

1997. DR. BAPU KALDATE:
SHRIMATl KAMLA SINHA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have taken any policy decision regarding entry of foreign media into the country; .

(b) if so what are the details thereof; and

(c) whether Government Contemplate to allow foreign media for the national news coverage in the country; *if* 30, the decision if any, taken by Government in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTTNG SHRI K. P. SINGH DEO) (a) No, Sir. The policy decision of 1955 has not been changed.

(b) Does not arise.

(c) No, Sir.

'DD organised a Live show on Zee' A Newsitem

1998. PROF. VIJAY KUMAR MALHOTRA Will the Minister of INFORMATION AND BROADCASTING be pleased to state

(a) whether the attention of Government has been drawn to the news item appearing in the Pioneer dated I5th July, 1994 under the caption "DD organised the live hsow on Zee';

(b) if so, the reasons for Doordarshan allowing telecast by a foreign TV network of a political event;

(c) whether similar facilties are likely to be made aavilable for the coverage of rallies by the opposition parties also; and

(d) if so, the details thereof and if not. the reasons for dual policiese?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING SHRI K. P. SINGH DEO) (a) Yes, Sir.

(b) Technical facilities were provided to M|s. Zee TV By Doordarshan against payment in accordance with its practice of offering such facilities to domestic; and foreign users.

(c) and (d) Doordarshan) would examine all such requests on merits.